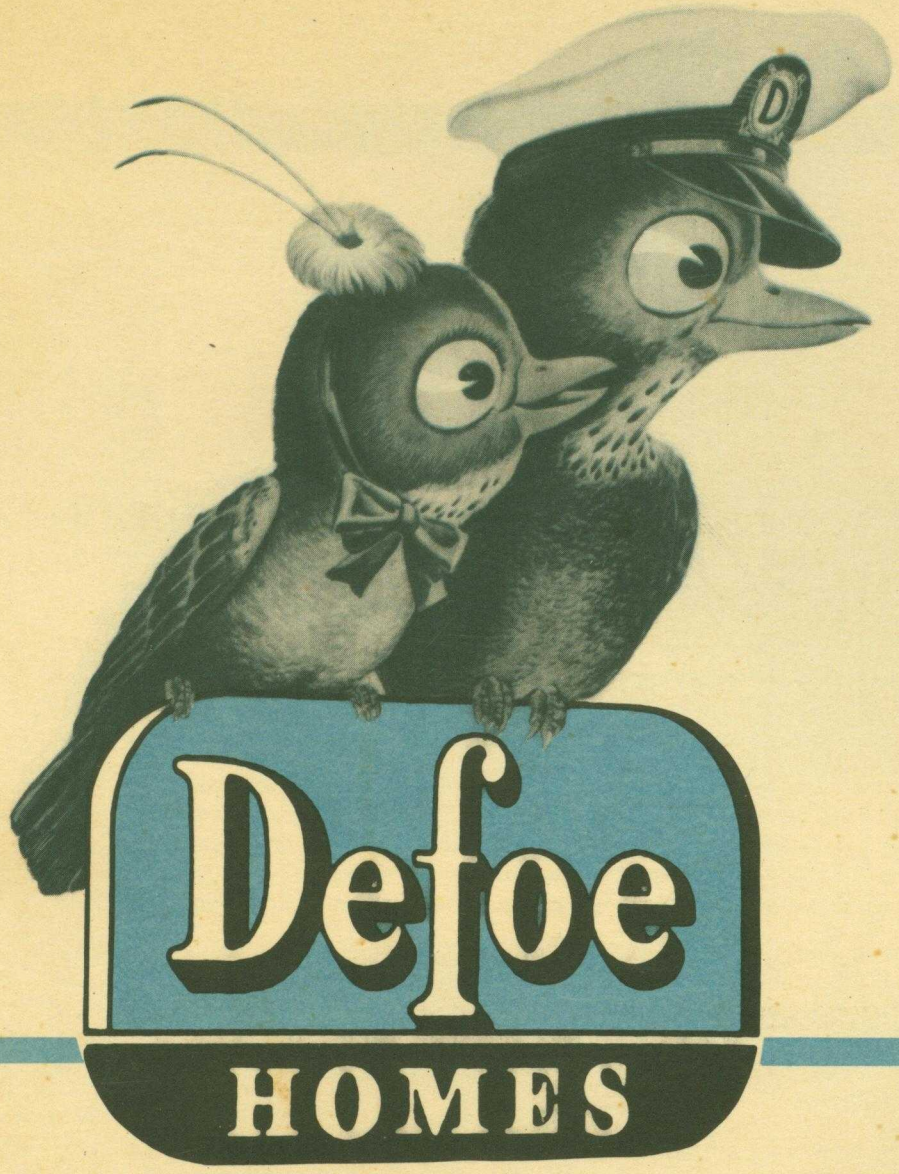
Defoe
HOMES

Defoe Homes Offer a New Solution to America's Housing Problem

Presented in the following pages are architect's drawings of the designs which will be followed in building the first group of Defoe Homes. With each illustration we are showing floor plans of one possible interior arrangement.

None of the Defoe Homes will be temporary or make-shift structures in any way. They will be permanent dwellings, built to rigid specifications, using the most recently developed materials and the latest construction methods. These homes are new—new in many more ways than we can tell you here—but, on the other hand, there is nothing extreme or fantastic about any of them.

Each of these Defoe Homes will be built to outlast any conventionally built house which you could obtain today. As you will see from this brochure, they will incorporate many features previously unheard of in home construction and, because of the many extraordinary built-in things not obtainable in ordinary houses, will represent an increasingly good investment on the part of the buyer.

Nothing will be stinted in any of the homes in the complete Defoe line. They will be delivered to your local builder-dealer complete with all plumbing, heating and electrical installations. He will provide basement facilities, and any special features such as brick or stone veneer siding.

Each Defoe Home will have complete kitchen facilities with extra features and will offer a wide variety of Defoe "Working Walls" which will provide closet and cupboard space, book shelves, desks, wardrobes, dressing tables and other storage facilities unknown to conventional home making.

Another decided Defoe "plus" is that, under ordinary circumstances, the purchaser of a Defoe Home will be able to move in two weeks after the local builder-dealer begins erection on the owner's lot. And remember this—every feature of every Defoe Home will be thoroughly tested before delivery to the dealer. Just as in the case of every vessel built to meet rigid naval specifications, there will be no "trial run at the owner's expense"! You will find a more complete description of the revolutionary new Defoe solution to America's Housing problem on page eight of this brochure.

Third Printing —
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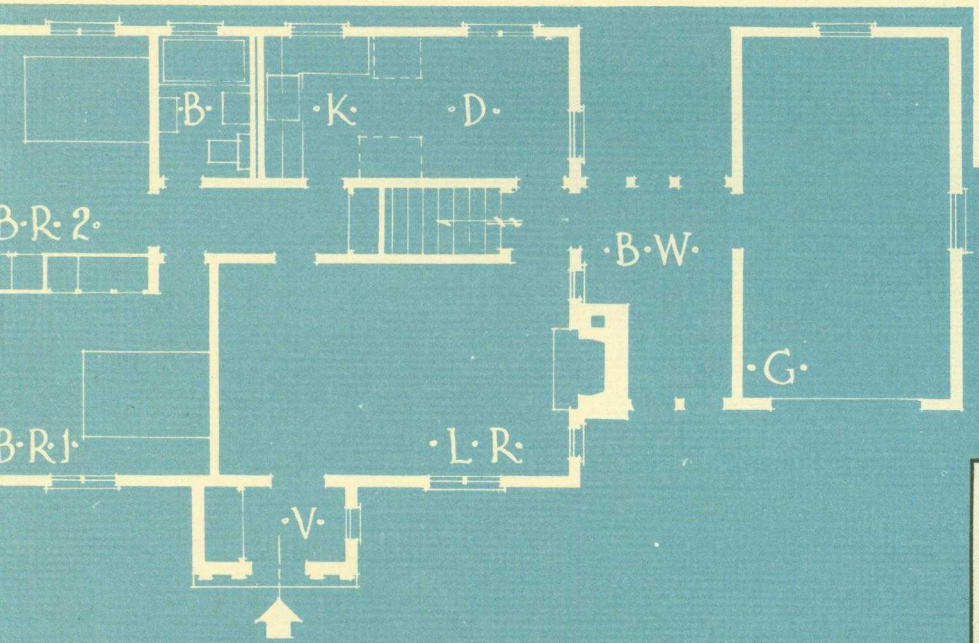
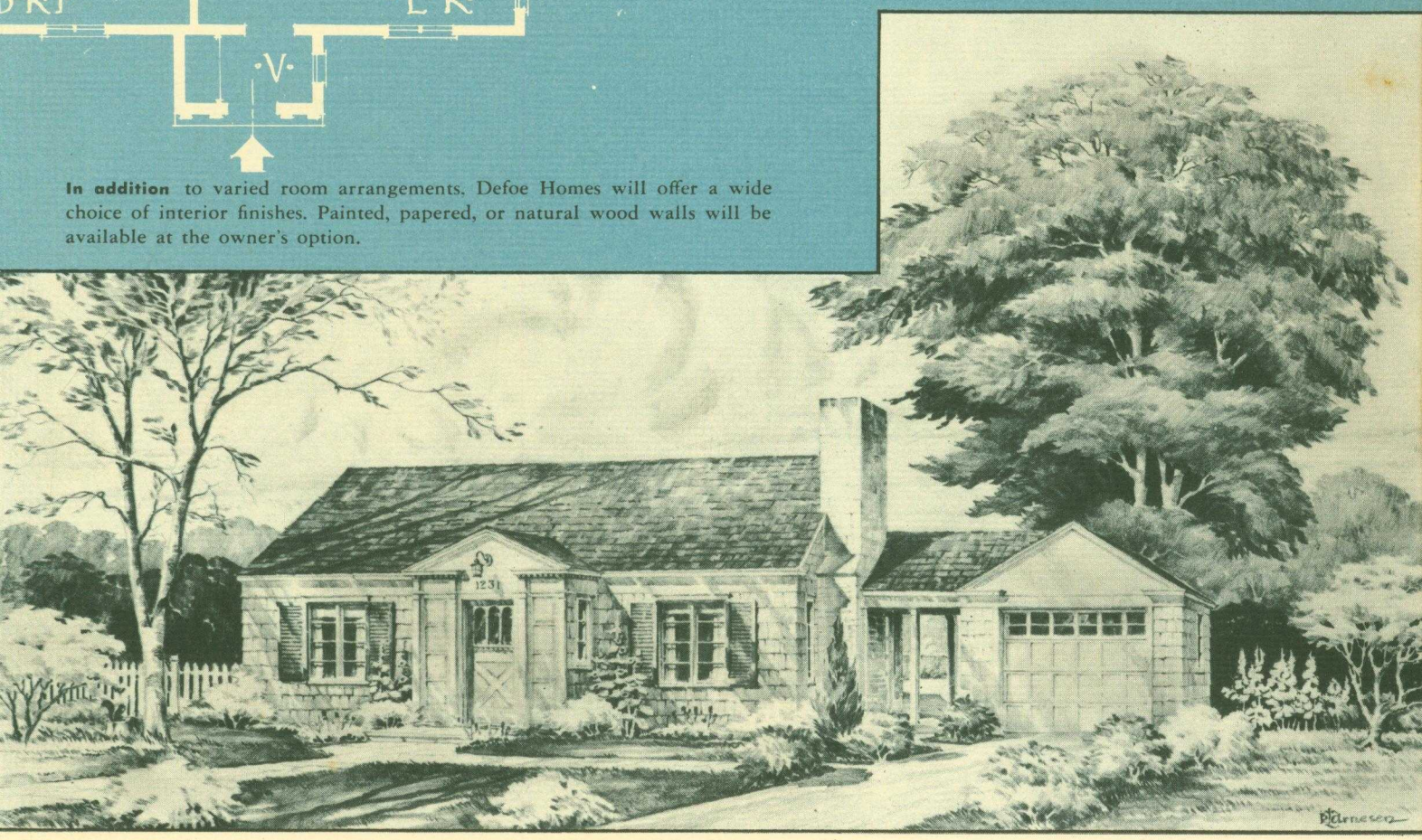
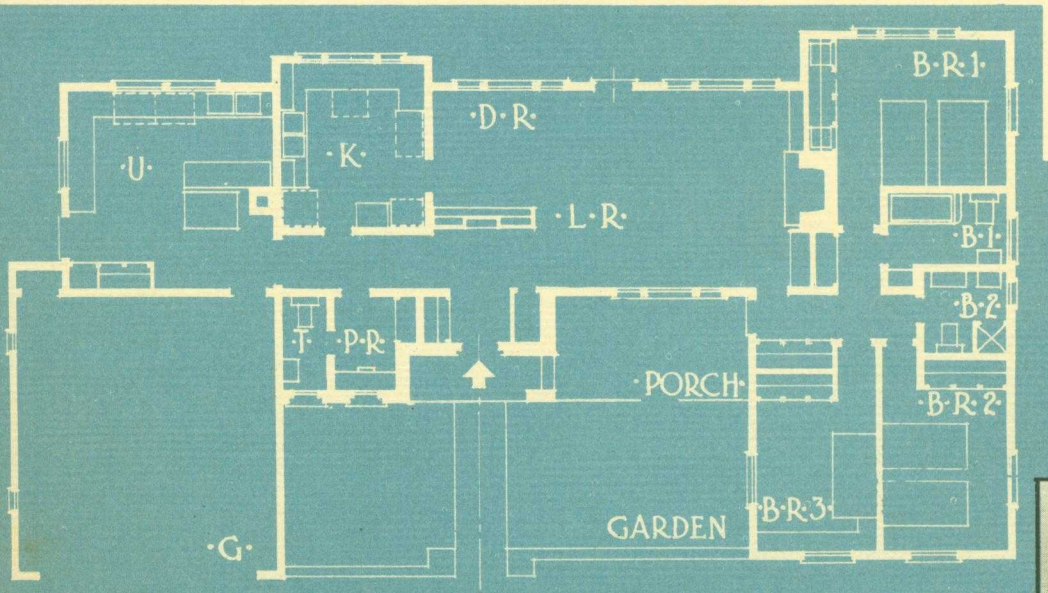


In addition to varied room arrangements, Defoe Homes will offer a wide choice of interior finishes. Painted, papered, or natural wood walls will be available at the owner's option.

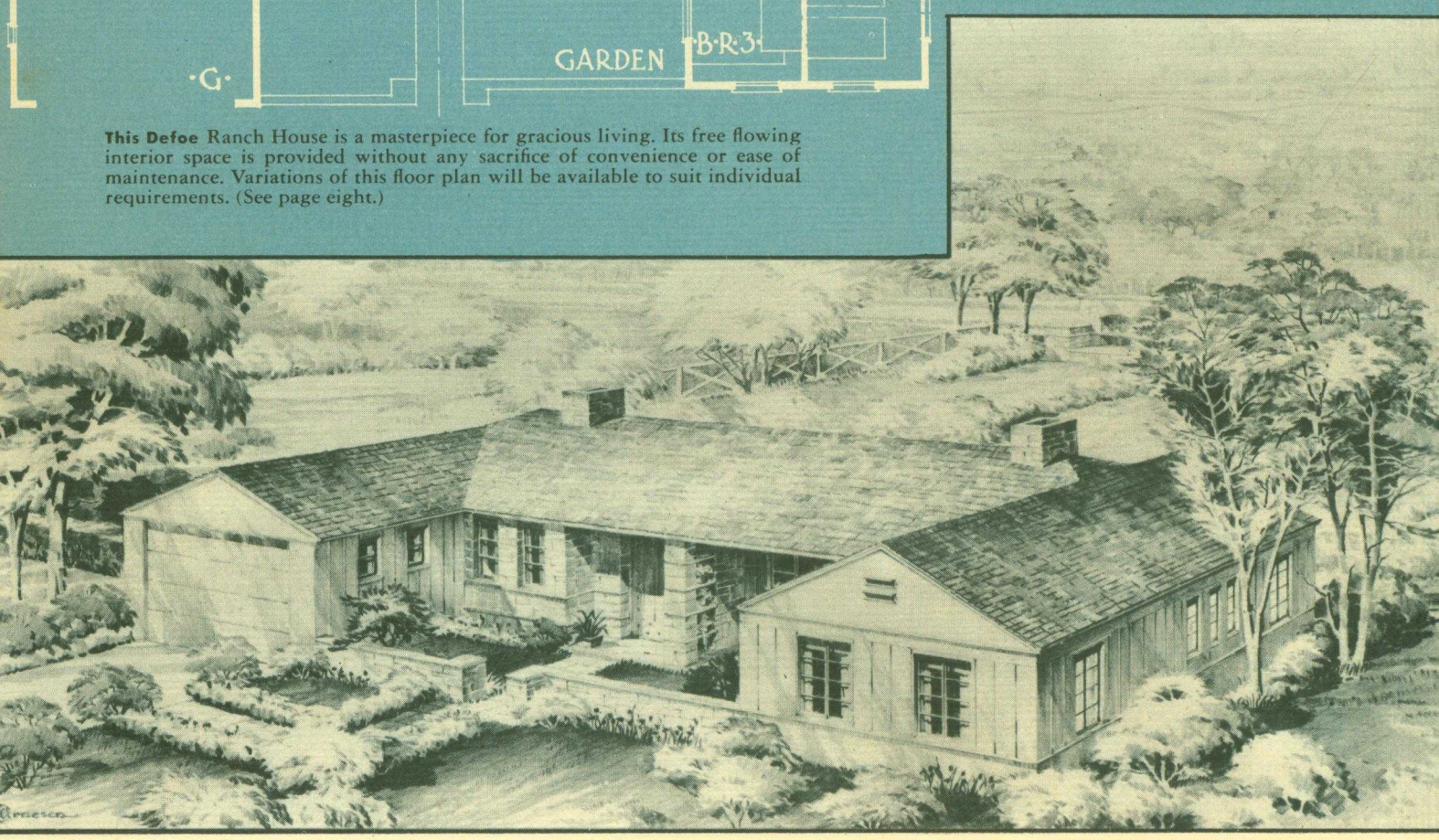


This attractive Cape Cod home can be erected by the Defoe system. Variations in floor plan and exterior treatment can be made to satisfy individual requirements. This, like all Defoe Homes, can be purchased with or without the breezeway and garage.

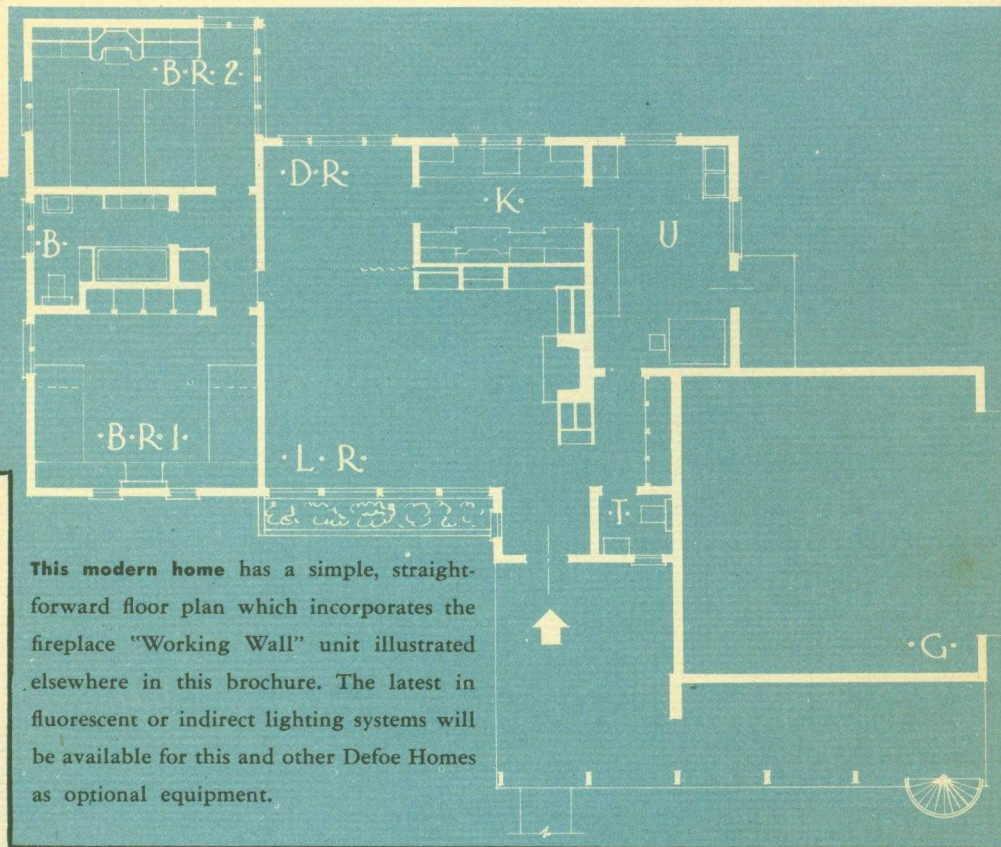
LIBRARY



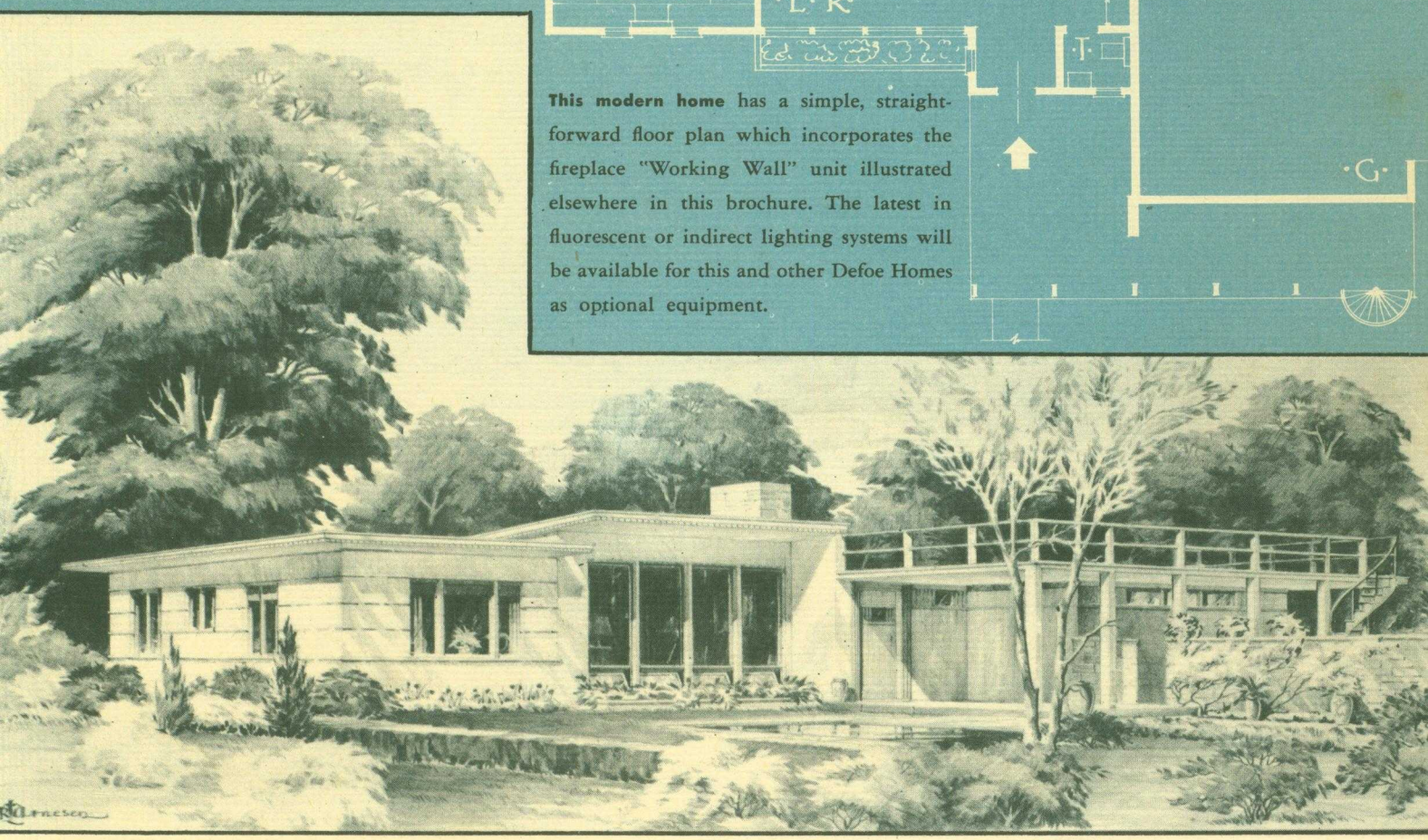
This Defoe Ranch House is a masterpiece for gracious living. Its free flowing interior space is provided without any sacrifice of convenience or ease of maintenance. Variations of this floor plan will be available to suit individual requirements. (See page eight.)



For those who desire a feeling of spaciousness and luxury, the Ranch House offers an ideal solution. The home above is shown with a large efficient laundry—utility room which eliminates the necessity for a basement. If you desire, however, a full or partial basement can be constructed by the Defoe Builder-Dealer.

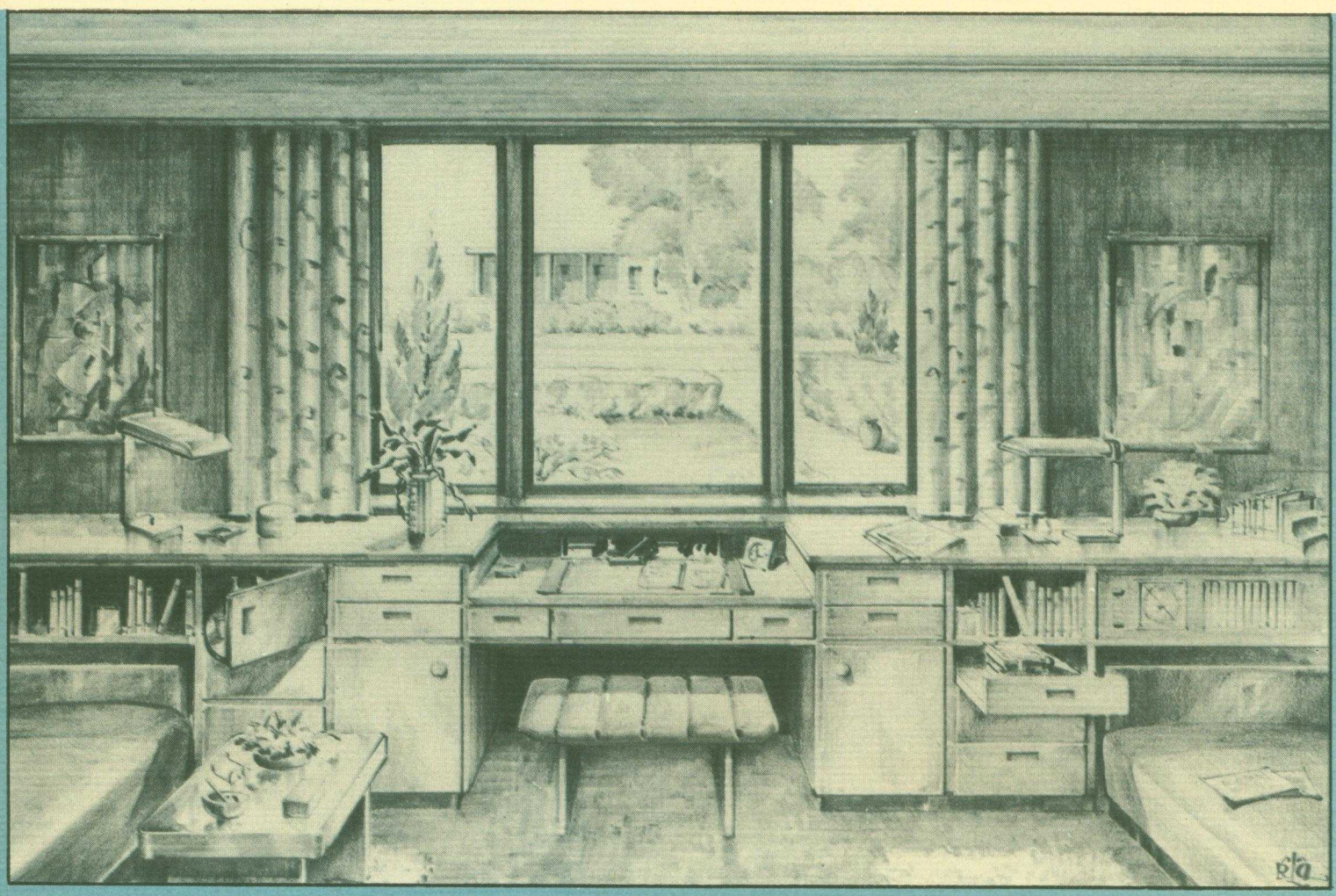


This modern home has a simple, straightforward floor plan which incorporates the fireplace "Working Wall" unit illustrated elsewhere in this brochure. The latest in fluorescent or indirect lighting systems will be available for this and other Defoe Homes as optional equipment.



Here is everything the home maker could desire in one big beautiful up-to-the-minute package. Every modern convenience, every new feature for safety and permanence! Defoe Homes will meet all Underwriters Laboratory and U. S. Bureau of Standards specifications.

All Defoe Homes will be made by an entirely new method of paneling which provides rigid construction and eliminates all use of batten strips. Both exterior and interior panel jointures will be completely weatherproofed and invisible.



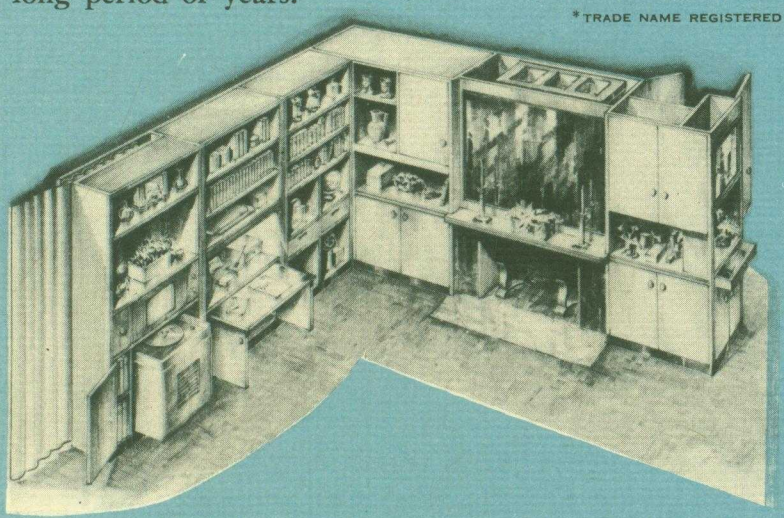
Almost without exception a bedroom suite depreciates in value very rapidly from the first day it is used, but not so with bedroom furnishings which are built in as an integral part of the room itself. Defoe will offer a variety of modern bedroom furnishings built in as a permanent part of the dwelling. They not only add greatly to the livability of the home but their value follows right along with the value of the entire property.

The modern bedroom arrangement shown here is as beautiful as it is practical and is only one of many which will be available to all Defoe Home owners—as either original or optional equipment.

DEFOE'S "Working Walls"* are distinctly a modern innovation. Like half a hundred other seen and unseen features of the Defoe Homes, they are entirely new developments and not "warmed-over" prewar housing accessories.

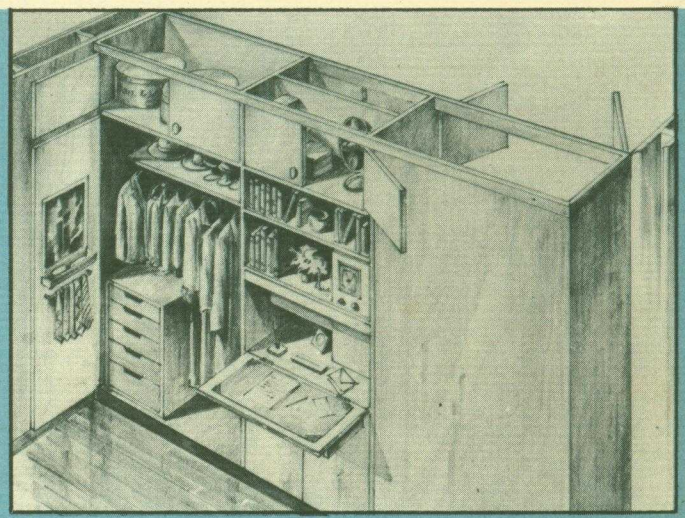
The "Working Walls" provide for more storage while actually saving room space. They are more convenient to the housewife and will ease the labor of her home-making duties. Like the bedroom furnishings shown on the opposite page, they will retain their value as part of the house itself over a long period of years.

*TRADE NAME REGISTERED

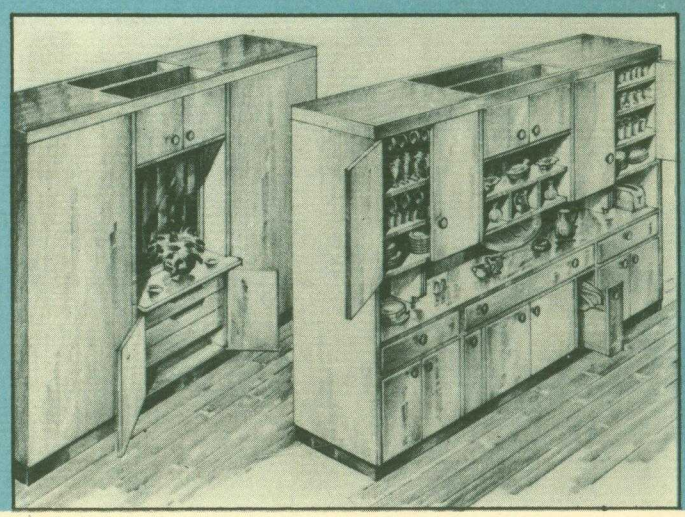


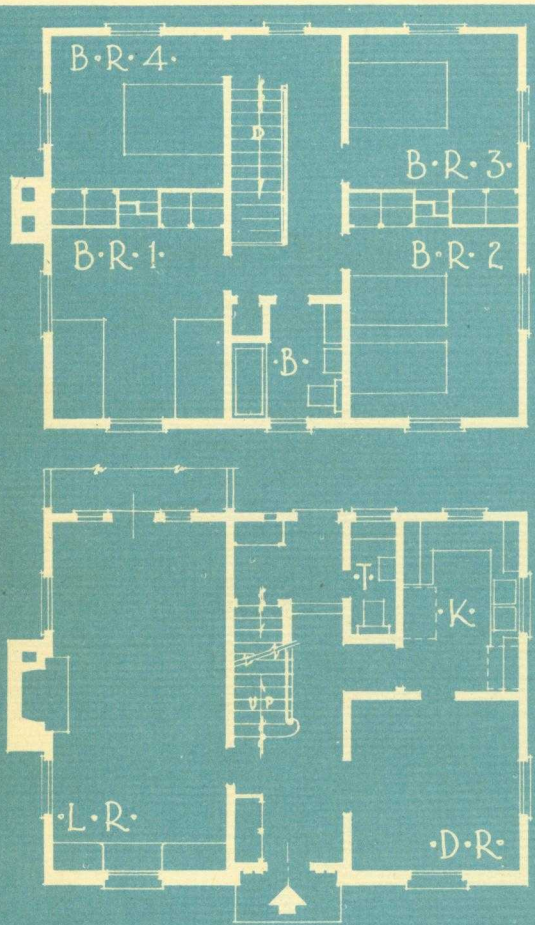
Here's beautiful efficient equipment for real living! The units shown above may be combined in many different ways to suit your individual taste and requirements. Heat-circulating fireplaces will be available as optional equipment in all Defoe Homes, as will be custom built radio-phonograph equipment installed as an integral part of the unit.

At the right is the "Working Wall" unit which separates the dining room from the entrance hall in the Ranch Home shown on page two. This beautiful unit provides complete dinner service storage plus an attractive auxiliary unit on the entrance hall side.



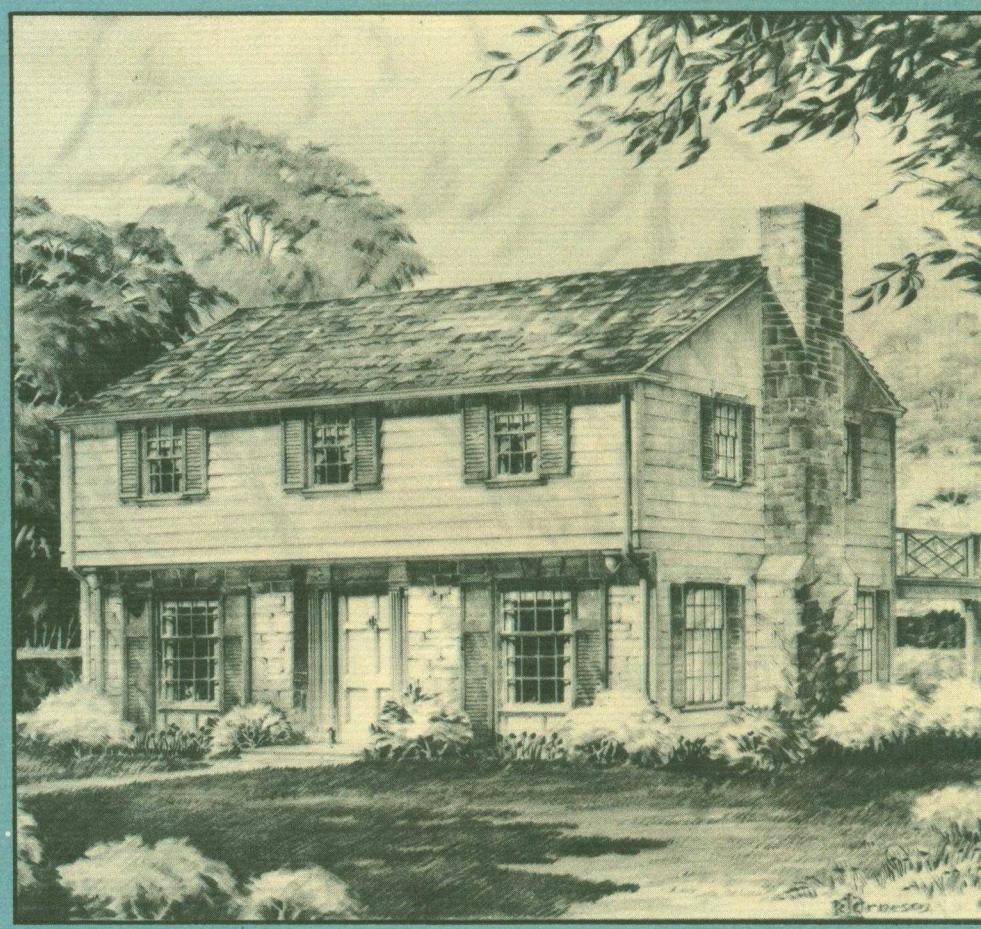
Each bedroom will come equipped with an unusual wardrobe and desk space combination like the one shown above. Plenty of storage space is provided by the well designed, completely equipped wardrobe section which replaces the old-fashioned, haphazard bedroom closet.





Shown above is just one suggested arrangement for the first and second floor of this attractive home. Many others are available.

Exterior treatment of the homes may also be varied to suit the individual owner's preference. Shingles, horizontal siding, vertical siding and brick or stone veneer will be available as optional equipment.



A far cry, indeed, from the conventional "pre-fabricated house" is this Defoe version of the traditional American Colonial Home. Here is a large livable dwelling that will bring pride of possession to its owner and do justice to the most beautiful building site obtainable.

THE Defoe Shipbuilding Company has been building large commercial vessels and luxurious, sea-going yachts for more than forty years.

The Defoe people are justifiably proud of the fine record their products have established for four decades. And they are especially proud of the fighting fleet they produced for our Navy during the war. For Defoe built 154 warships of seven different types and among them was a force of Destroyer Escorts more than 300 feet long—the largest fighting craft ever built on inland waters.

The traditional integrity of the shipbuilder who builds with heart as well as with head and arm, has prevailed at Defoe since the firm was founded. To this has been added the skill acquired by many years experience in planning and executing beautiful living quarters for pleasure craft as well as war-taught lessons in compact construction methods.

Thus the Defoe Homes will acquire a fine heritage of traditional pride of workmanship and their owners will profit from the maker's vast construction experience, plus the material savings of the most modern volume production methods.

The sea-going yacht and the main cabin pictured here are representative of Defoe's fine workmanship and skill in design. The beauty of their interior finish has earned Defoe's pleasure craft an enviable reputation throughout the yachting world.

Here's How the Defoe Home Building System Works

Defoe Homes are *not* "prefabricated" houses in the generally accepted understanding of this term. They are an entirely new concept of home construction. Actually they are made up of an efficiently designed, compactly constructed series of wall, floor and roof panels. Each panel is complete in itself, incorporating all necessary insulating material, heating ducts, lighting and plumbing equipment, with the proper outlets for the fixtures already in place. These units can be assembled to form an innumerable variety of interior arrangements and will be available with exterior finishes to provide practically any type of architectural treatment desired.

Here is how the Defoe system will operate. Each individual buyer may purchase the exact models shown herein and numerous other models that will be introduced from time to time—or he may bring to his local builder-dealer a list of his requirements along with a rough sketch of the floor plan and exterior architectural treatment he desires. A Defoe Home can then be quickly designed using the standardized sections that will fulfill his express desires and requirements. The buyer will, however, receive the advantages of volume production as the individual units required to assemble his "custom designed" home will be factory produced, finished and shipped to his builder-dealer for erection.

In this brochure we have shown only four suggested homes that illustrate the variety obtainable through the Defoe system. Many, many more are possible —enough that a hundred or more could be erected in a group and no two look alike.

We sincerely believe the Defoe system of home building to be the best and by far the most flexible yet devised.

When conditions permit us to begin volume construction you will be advised and our engineering and designing staff will be happy to work with you on your own particular house problem. If you are not the person who originally wrote and requested this brochure, a postcard will assure your name being added to our mailing list.

WE cannot overstress the fact that, in designing and engineering the Defoe Homes, there has been absolutely no compromise with the very best and most up-to-date construction methods. There are, to be sure, many innovations of which we are proud, but everyone of them has been thoroughly tested to make certain that it squares with the best possible building procedure.

Do not confuse the war emergency "prefabricated" housing developments with the new Defoe Homes. These buildings and communities quickly erected to satisfy war time concentration in population were in many cases, of necessity, built with substitute materials and unskilled labor. Their immediate purpose was to provide temporary shelter. Defoe Homes, however, will incorporate only the best in materials and equipment and will be manufactured to the highest precision standards by skilled craftsmen having years of experience in the construction of superior living quarters.

DEFOE HOMES

A DIVISION OF

THE DEFOE SHIPBUILDING COMPANY

BAY CITY, MICHIGAN

Defoe

HOMES

Litho'd in U.S.A.